

Light reading

Check out our
energy monster
video contest.
Details on back!



City Light offers some of the lowest rates in the nation and the Northwest.

September/October 2011

From the superintendent



Congratulations. You have a centennial to mark. In 1911, a young electric utility that would become Seattle City Light found direction with the appointment of its second superintendent, the visionary J.D. Ross. Called the "father of City Light," Ross believed in non-profit public power and ensured its future here by harnessing the waters of the Skagit River, delivering affordable electricity to a growing city.

These days, we're both an energy provider and an environmental steward. In recent years, the utility has added more than 1,200 acres of fish and wildlife habitat along the Skagit River to support healthy fish runs, and today Skagit salmon runs are the healthiest of Puget Sound's tributaries.

City Light follows J.D.'s legacy by making sure there's power for the future and saving energy where we can. For instance, we're installing thousands of residential LED (light-emitting diode) streetlights, and 41,000 will be in place by the end of 2014, saving money and electricity.

J.D. was active in his community, as are we. City Light employees take part in events like October's annual Heart Walk, which raises money for research. Our employees also contribute thousands of dollars to Project Share, which provides emergency energy assistance funds to customers in need.



Just some of the ways, after more than a century, we remain *your* Seattle City Light.

**Superintendent
Jorge Carrasco**



Conservation news

Make your refrigerator a star



When replacing your refrigerator, choose an ENERGY STAR® qualified model and see energy savings of at least 20 percent. City Light offers a \$50 rebate on the purchase of a qualified model when the replaced unit is recycled, typically by the retailer. Rebate info at www.seattle.gov/appliances.

\$30 for second refrigerator

We're rounding up older, under-used refrigerators and freezers and taking them off the grid. If you have one in your basement or garage, it may account for 10 percent of your electricity bill, and the annual production of nearly a ton of greenhouse gases. We'll send a truck and movers to haul it away, and you'll receive a \$30 rebate check by mail. Schedule a pick up at www.seattle.gov/refrigerator or call **206.233.2653**.

Join Community Solar

City Light customers are invited to enroll in our new Community Solar project to be built at Jefferson Park. Your participation supports construction of three new solar picnic shelters that will generate solar electricity credits for you, and inspire others to use the power of solar energy. Enrollment information and applications at www.seattle.gov/communitysolar.

Energy-wise tip

Using a programmable thermostat is a simple way to save energy and money. Set your thermostat no higher than 68 degrees when home, and as low as possible, or off, when you're away or sleeping.



Weatherize now

A properly weatherized home is more efficient, comfortable, and it helps the environment while reducing your utility bills. Get home energy-saving and weatherization tips here: www.seattle.gov/light/conserve/resident.

Find out more

If you'd like more information about the conservation programs mentioned in this issue of Light Reading, or have general questions about energy efficiency, call us at **206.684.3800** or email SCLEnergyAdvisor@Seattle.gov.



**The 25th anniversary
of Public Power Week.**
www.publicpower.org

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Public Power Week • October 2-8, 2011

Info and events

Read the latest Light Reading online: www.seattle.gov/light/publications/lightreading



Enter our video contest

Got an old, energy-eating refrigerator or freezer in your basement, garage, or on a porch? Make a video of your Monster in the Basement, and what you're doing to rid yourself of it, for your chance to win a \$500 Visa gift card from JACO Environmental (www.jacoinc.net) or other great prizes. Deadline is Oct. 10; rules, prizes, details at <http://monstersinthebasement.strutta.com>.



Ready, set, storms

Prepare now for storm season. Make an emergency kit for your home, car and work. Find out how at the Take Winter by Storm website www.govlink.org/storm. We're getting ready, too, with an improved outage response system that keeps you better informed, faster. Also, check out our online outage-tracking map: www.seattle.gov/light.

Weather radios save lives

September is National Preparedness Month, and in our state, it's also Weather Radio Awareness Month, to make the radios as common as smoke detectors in homes and businesses. Get information and retailer discounts at www.emd.wa.gov.



Charging e-cars 101

Stop by our City Light Service Centers through October to get hands-on experience with an electric vehicle charging station: 3613 4th Ave. S., and 1300 N. 97th St., Monday-Friday, 8:30 a.m.-4:30 p.m. Also see our e-car Web page: www.seattle.gov/light/electricvehicles.

From the field

"If the power goes out, are you prepared? Find out what you need to know by going to City Light's website (www.seattle.gov/light), and in the left column, click on 'What to do.' You'll find lots of information including a guide you can download."

- Justin Mims, City Light lineworker



Streetlight fix

It's getting darker earlier, causing malfunctioning streetlights to be more noticeable. To report a problem, use our Web-based service that also lets customers track repairs: www.seattle.gov/light/streetlight/tracker.asp. Or call in a report at **206.684.7056**.

New LED streetlights


The second phase of installing energy-saving LED streetlights throughout residential neighborhoods will be completed this fall, adding 12,000 LEDs to the north end of our service territory. By the end of 2014, a total of 41,000 lights will be in position. In just one year, City Light has saved more than \$300,000 using LEDs. They also give truer colors, providing pedestrians and drivers added safety.



In your neighborhood: City Light @ work

Crews are working in these neighborhoods to deliver reliable power to you:

- Pioneer Square: Preparing to relocate power lines off the Alaskan Way Viaduct by pulling new cable between vaults in southbound lane of First Ave. S.; replacing aging cable on S. Washington St. between 3rd and 2nd Ave. extension;
- Mount Baker: Replacing underground cable along Lake Washington Blvd. between Shoreland Dr. S. (on the north), and S. Andover St. (on the south);
- S.W. Roxbury St., Brace Point, and McGilvra-Denny/Blaine: Testing and injecting underground power cables with silicone to extend their life.

Visit our Web page and click on the  construction sign for details: www.seattle.gov/light/construction.



Seattle City Light: The first carbon-neutral utility in the nation.

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www.seattle.gov/light  
www.twitter.com/SeaCityLight

Questions, comments or suggestions?
Call **206.684.3000** or contact *Tell Seattle City Light* at www.seattle.gov/light.

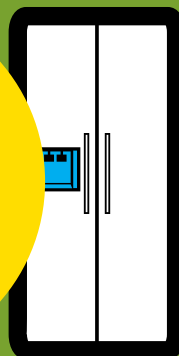
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Replaced units must be recycled.



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Call (206) 684-3800 for more information.

Residential customers only. For eligibility and offer details visit www.seattle.gov/appliances or call (206) 684-3800.
This offer may not be combined with the \$30 Seattle City Light refrigerator recycling rebate to fulfill the recycling requirement.

 **Seattle City Light**

**UP TO
\$100**
**REBATE ON
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WASHERS**



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 **Seattle City Light**